

Acuere Consultancy

Executive Summary · February 2025 · Figures in Full

At a glance — Revenue **₹40,000**, Net Profit **(₹9,890)**, Cash Runway **4.4 mo.**

KEY METRICS

NET REVENUE ₹40,000	GROSS MARGIN 100.0% <small>₹40,000</small>	EBITDA (₹9,890) <small>-24.7% margin</small>	NET PROFIT (PAT) (₹9,890)
CASH & BANK ₹221,040 <small>bank ₹13,987 + cash ₹207,053</small>	CASH RUNWAY 4.4 mo <small>at ₹49,890/mo burn</small>	NET WORKING CAPITAL ₹726,949 <small>Current Assets – Current Liabilities</small>	OVERDUE RECEIVABLES 0.4% <small>₹1,287</small>

PROFITABILITY RATIOS

Metric	Value	Metric	Value
Gross Margin	100.0%	EBIT Margin	-24.7%
EBITDA Margin	-24.7%	Net (PAT) Margin	-24.7%
Opex / Revenue	124.7%	Interest Coverage	n/a

TOP ALERTS

Severity	Period	Title	At risk
CRITICAL	2025-02	₹3.60L stuck with customers over 60 days	Rs. 359,901
CRITICAL	2025-02	Customers take 252 days to pay you	Rs. 359,901
WARNING	2025-02	Cash runway down to 4.4 months	Rs. 299,340
WARNING	2025-02	15 customers gone quiet — ₹5.62L at risk	Rs. 562,500
WARNING	2025-02	DSO climbed 174 days vs 2025-01	
WARNING	2025-02	Bank balance down 16% vs prior period	Rs. 41,210
CRITICAL	2025-02	Operating loss of ₹9.9k	Rs. 9,890
CRITICAL	2025-02	Negative Return on Equity: -1.3%	Rs. 9,890

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