

# Acuere Consultancy

Executive Summary · February 2025 · Figures in Full

**At a glance** — Revenue **₹40,000**, Net Profit **(₹9,890)**, Cash Runway **4.4 mo.**

## KEY METRICS

<b>NET REVENUE</b> <b>₹40,000</b>	<b>GROSS MARGIN</b> <b>100.0%</b> <small>₹40,000</small>	<b>EBITDA</b> <b>(₹9,890)</b> <small>-24.7% margin</small>	<b>NET PROFIT (PAT)</b> <b>(₹9,890)</b>
<b>CASH &amp; BANK</b> <b>₹221,040</b> <small>bank ₹13,987 + cash ₹207,053</small>	<b>CASH RUNWAY</b> <b>4.4 mo</b> <small>at ₹49,890/mo burn</small>	<b>NET WORKING CAPITAL</b> <b>₹726,949</b> <small>Current Assets – Current Liabilities</small>	<b>OVERDUE RECEIVABLES</b> <b>0.4%</b> <small>₹1,287</small>

## PROFITABILITY RATIOS

Metric	Value	Metric	Value
Gross Margin	100.0%	EBIT Margin	-24.7%
EBITDA Margin	-24.7%	Net (PAT) Margin	-24.7%
Opex / Revenue	124.7%	Interest Coverage	n/a

## TOP ALERTS

Severity	Period	Title	At risk
CRITICAL	2025-02	₹3.60L stuck with customers over 60 days	Rs. 359,901
CRITICAL	2025-02	Customers take 252 days to pay you	Rs. 359,901
WARNING	2025-02	Cash runway down to 4.4 months	Rs. 299,340
WARNING	2025-02	15 customers gone quiet — ₹5.62L at risk	Rs. 562,500
WARNING	2025-02	DSO climbed 174 days vs 2025-01	
WARNING	2025-02	Bank balance down 16% vs prior period	Rs. 41,210
CRITICAL	2025-02	Operating loss of ₹9.9k	Rs. 9,890
CRITICAL	2025-02	Negative Return on Equity: -1.3%	Rs. 9,890

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