

# Acuere Consultancy

Executive Summary · February 2025 · vs vs July 2024 · Figures in Full

**At a glance** — Revenue **■40,000**, Net Profit **(■9,890)**, Cash Runway **4.4 mo.**

## KEY METRICS

<b>NET REVENUE</b> <b>■40,000</b> ▼ -76.5% vs prior	<b>GROSS MARGIN</b> <b>100.0%</b> ■40,000 — +0.0 pts vs prior	<b>EBITDA</b> <b>(■9,890)</b> -24.7% margin ▼ -107.8% vs prior	<b>NET PROFIT (PAT)</b> <b>(■9,890)</b> ▼ -107.8% vs prior
<b>CASH &amp; BANK</b> <b>■221,040</b> bank ■13,987 + cash ■207,053 ▲ +79.8% vs prior	<b>CASH RUNWAY</b> <b>4.4 mo</b> at ■49,890/mo burn ▲ +1.6 pts vs prior	<b>NET WORKING CAPITAL</b> <b>■726,949</b> Current Assets – Current Liabilities ▲ +109.4% vs prior	<b>OVERDUE RECEIVABLES</b> <b>0.4%</b> ■1,287 ▲ +0.0 pts vs prior

## PROFITABILITY RATIOS

Metric	Value	Metric	Value
Gross Margin	100.0%	EBIT Margin	-24.7%
EBITDA Margin	-24.7%	Net (PAT) Margin	-24.7%
Opex / Revenue	124.7%	Interest Coverage	n/a

## TOP ALERTS

Severity	Period	Title	At risk
CRITICAL	2025-02	■3.60L stuck with customers over 60 days	Rs. 359,901
CRITICAL	2025-02	Customers take 252 days to pay you	Rs. 359,901
WARNING	2025-02	Cash runway down to 4.4 months	Rs. 299,340
WARNING	2025-02	15 customers gone quiet — ■5.62L at risk	Rs. 562,500
WARNING	2025-02	DSO climbed 174 days vs 2025-01	
WARNING	2025-02	Bank balance down 16% vs prior period	Rs. 41,210
CRITICAL	2025-02	Operating loss of ■9.9k	Rs. 9,890
CRITICAL	2025-02	Negative Return on Equity: -1.3%	Rs. 9,890

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