

# Acuere Consultancy

Focus Mode · as of Dec 2024 · Figures in Full

IN THE BANK

**Rs. 242,690**

BURNING PER MONTH

**Rs. 121,131**

RUNWAY

**2.0 months**

critical — act this week

## TOP 3 RISKS

- 383,501 overdue more than 60 days**  
That's 178% of your monthly revenue sitting with customers who haven't paid.  
CRITICAL · **Rs. 383,501 at stake** · receivables.overdue\_60\_critical
- 15 customers have gone quiet — ■562,500 at risk**  
These paid you in the past but haven't in 60+ days. Win them back or write them off — don't ignore.  
WARNING · **Rs. 562,500 at stake** · growth.churn\_risk
- Revenue fell -24% vs prior period**  
Biggest drop in recent history. Diagnose: lost customer, seasonal, one-off, or durable decline?  
CRITICAL · **Rs. 67,500 at stake** · growth.revenue\_drop\_critical

## TOP 3 ACTIONS — THIS WEEK

- Drop a collections war-room this week.  
Addresses: "■383,501 overdue more than 60 days"
- Personal call from a partner to each of the top-3 quiet customers this month.  
Addresses: "15 customers have gone quiet — ■562,500 at risk"
- Revenue ■2.8L → ■2.1L (-24%, ■68k short).  
Addresses: "Revenue fell -24% vs prior period"

## THE ONE THING TO KNOW

### Revenue up 158% vs prior period

This period ■727,500 vs ■282,500 prior.

**About Focus Mode.** This is a compressed view meant for quick decision-making. The top 3 risks are ranked from 6 active alerts by severity and ■-at-stake. Actions are matched 1-to-1 with risks. For the full analytical view, open the Finance Control Console dashboards. Generated on 25 Apr 2026, 17:50. Figures in Full.